

PAMELA ABAD VEGA

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Skills

Photographer, videographer, video and photo editing, colour correction, digitising (including audio and vhs), scanning (including 35mm and 120mm), film processing (colour and b&w).

Softwares: Adobe Photoshop (photo, video, frame animation) Adobe Premiere, SilverFast.

Google Docs, Microsoft Word, Excel and PowerPoint.

Meta Business Suite, Mailchimp, Shopify, Plann, Wix, Grammarly.

Textile artist (weaving, embroidery), professional sourdough baking.

Experience

2023 - present Assistant Head Baker. [Breid Bakers](#), London, UK.

- *In charge of the entire bread operation three days a week, ensuring quality control from start to finish.*

2023 - Events, Workshops and Marketing Manager. [Selvedge Magazine](#), London, UK.

- *Improved Newsletter Templates.*
- *Wrote, edited content and sent weekly Newsletter.*
- *Rescaled, edited and reorganised images for maximum upload quality on Mailchimp, Shopify and social media.*
- *Updated and curated images for Shopify and created pages featuring new workshops and events.*
- *Improved caption formats on social media to increase engagement.*
- *Organised all supporting documents to start a lengthy admin dispute on Meta to solve an instagram-shopify connection problem.*
- *Represented the magazine at The Knitting & Stitching Show.*

2023 - Content creator for Make Make Yoga Studio - Cuenca, EC.

- *Photographed and filmed short videos presenting the products and concepts behind the brand.*

2022 - Content creator for Panama Hat Association 'María Auxiliadora' and Mon Chapeau Panama, Paris, France and Azuay, Ecuador.

- *Documented all the stages of Panama Hat making in the Andean rural parish of Sigsig, from receiving and treating the fibre to the finishing and shipping of the product for distribution.*

2020 - 2023 - Creative Fellowship at the Inter-American Centre for Popular Arts and Crafts. ([CIDAP](#)) Cuenca - Ecuador.

- *Created a series of tapestries and designs exploring traditional pyrotechnics from the province of Azuay, Ecuador, which laid the foundation for my textile practice.*
- *Created a database of wool hand spinners and dyers in remote areas of the Ecuadorian Andes, as well as mills and natural fibre producers across the country.*

- Organised natural dyeing workshops.
- Received my first publication in Warp and Weft Magazine
- Created a collaboration with Weaver House in Philadelphia to stock Ecuadorian wool.
- Exhibited my work in the main cities of Ecuador.

2020 - 2023 Micro-bakery owner.

2019 - 2023 Photographer and content creator. KUEN S.A (Amazon Aroma), Cuenca, EC.

- Photographed all products for the catalogue, social media and website.
- Organised photoshoots, created sets and props, directed and filmed videos for ads, and contributed to product graphic design.

2019 - Assistant photographer at Jorge Eljuri's religious art collection. Cuenca - EC

- Organised and built a studio set up inside a private home gallery following high security protocols.
- Assisted with photographing more than three hundred religious objects.
- Organised files and helped colour correct and crop images.

2018 - 2019 Photographer for London based music band Club Kuru and Ecuadorian music bands La Máquina Camaleón, Boris Vian, La Madre Tirana and Pase y Pruebe.

2018 - 2020 Ecuadorian coordinator - Carnaval del Pueblo Association, London, UK.

- Liaised with with representatives from public and private cultural institutions from Ecuador and London to create collaboration between both countries.
- Wrote and presented a project to create a photographic archive of Ecuadorian migration to London, run by 'La Casa de la Cultura Ecuatoriana Núcleo del Azuay' (Ecuadorian Culture House) in collaboration with the Ecuadorian Embassy. This project was backed by the Institute of National Heritage.

2018 - 2019 Archive manager, digitisation, editor and exhibition assistant.

[Gustavo Landivar Photographic Archive](#), Cuenca - EC.

- Organised, digitised and edited hundreds of photographs, both from paper and film, independently overseeing the digitisation process.
- Assisted in the organisation of exhibitions across various museums in the city.

2018 - Artist and Researcher, Cuming Museum, London, UK.

- Created artistic work around 'Magic in Modern London', a book by Victorian folklorist Edward Lovett in relation to Ecuadorian superstitious beliefs of the present, creating connections between distant places and disparate histories. This included videos, photography and animation.

Education

2017 - BA Fine Art Photography (First Class Honours). University of the Arts London, London, UK.

2012 - Culinary Arts, San Isidro Institute. Cuenca, Ecuador

2010 - Object Design. Universidad del Azuay, Cuenca, Ecuador

Group Exhibitions

2024 - (Forthcoming) Biennial Kate Derum and Irene Davies International Tapestry Awards Finalists Exhibition. Australian Tapestry Workshop, Melbourne, AU.

2024 - A Textile Assembly. Staffordshire St, London Craft Week. London, UK.

2023 - Multivalent Women Makers, Renowned and rising international ceramic and textile artists. The Object Space. Atlanta, Georgia, USA.
2023 - Winter Craft Show. Lansdown Gallery. Stroud, UK.
2023 - Vestigios Metabólicos - [Galería +Arte](#), Quito, Ecuador.
2023 - Los que sienten. Museo Nahim Isaiás, Guayaquil, Ecuador.
2022 - Sigilo, [Casa Kiki](#). Quito, Ecuador
2022 - Travesía 1. Miami, Florida
2022 - A tientas. Galería La Minga. Quito, Ecuador
2021 - Feria de Arte. [N24 Galería](#), Quito, Ecuador
2021 - Parafernalia. Parallel show, International Cuenca Biennial, Casa Merced, Cuenca, Ecuador.
2021 - Resistencia, Galería Vitrina, Cuenca, Ecuador
2021 - Maraña. Centro Interamericano de Artesanía y Artes Populares CIDAP, Cuenca, Ecuador
2018 - Elephant Atlas. University of the Arts London, London, UK.
2017 - Kind Of. Upper Street Gallery, London College of Communication, London, UK
2017 - Show Show. Bussey Building, London, UK
2015 - Feral Magazine Open House. House of Vans, 2015, London, UK
2015- T805 Collaboration. London College of Communication, London, UK
2012 - Análoga. Container Pobre Diablo, Quito, Ecuador
2011- Psico Transitorios. Pre-show Cuenca International Biennale, Cuenca, Ecuador

Collections

2023 Francisco Jaramillo, Ecuador. Private Collection.

Awards and Scholarships

2024 - Finalist, Biennial Kate Derum and Irene Davies International Tapestry Awards. Australian Tapestry Workshop, Melbourne, AU.
2024 - Theo Moorman grant recipient.
2023 - Gallery +Arte (Quito, Ecuador) and Escala 14 (Mexico City, Mexico) exhibition Open Call winner.
2023 - Inter-American Center for Crafts and Popular Arts. Image and textile research project.
2013 - Awarded Excellence Scholarship by the Ministry of Education, Secretariat of Higher Education, Science, Technology and Innovation. Ecuador.

Visiting speaker:

2021 - Webinar "Creative processes within crafts and traditional arts". Inter-American Centre of Popular Arts and Crafts 'CIDAP' and Organization of Ibero-American States.

Publications

2025 - (Forthcoming) The Journal for Weavers, Spinners and Dyers.
2022 - Summer Issue, Woven Utopia. United States. (digital)
2022 - [Textile Curator](#). Interview (digital)
2021 - [Warp and Weft Magazine](#). "Field Notes Interview" (digital)

2021 - [Monochrome](#) Photography feature (digital).

2018 - [Elephant Atlas: A Compendium](#). Arts Council funded project ARTefacts. London, UK.

2016 - I AM, self published book.

2015 - Feral magazine, Origins. London, UK.